

September 2026

KSENIA

www.thatksenia.com



Bio

Ksenia is a **comedian, pop artist, and content creator** who transforms dating, relationships, beauty, and lifestyle into bold, highly shareable comedy.

With **585K+ Instagram followers** and **135M+ monthly cross-platform views**, she has built an engaged global audience through her signature Slavic perspective, female confidence, and memorable storytelling.

A Recording Academy voting member who has performed at **The Comedy Store** and **The Laugh Factory**, Ksenia creates brand integrations that feel like entertainment—helping brands earn attention, engagement, and lasting recognition.



Social Media



Instagram — 585K followers • 51.9M monthly views



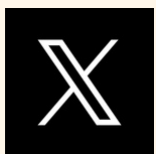
TikTok — 697.4K followers • 18.4M monthly views



Facebook — 520K followers • 79M monthly views



YouTube — 35.8K subscribers • 1.4M monthly view



X — 11.2K subscribers • 226K monthly view



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TOTAL REACH: ~ 150M views in the last 30 days

Audience

Average Engagement Rate 3.84%

Instagram
2.28%

TikTok
3.42%

Facebook
1.02%

YouTube
3.29%

X
9.20%

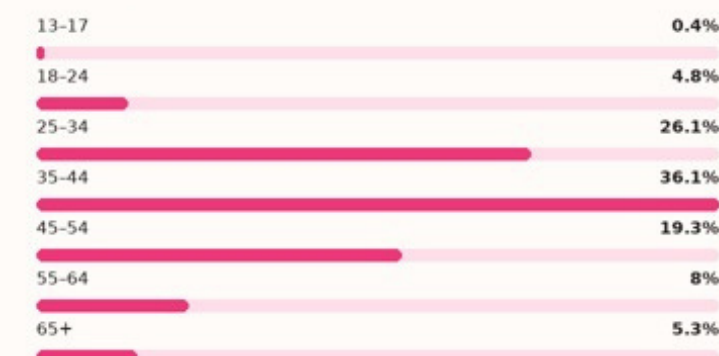
Instagram

AUDIENCE OVERVIEW

AUDIENCE BY GENDER



AUDIENCE BY AGE



TOP COUNTRIES



Source: platform analytics • September 2026

TikTok

AUDIENCE OVERVIEW

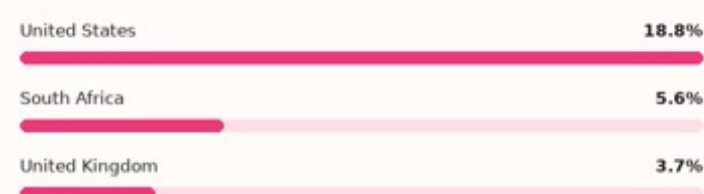
AUDIENCE BY GENDER



AUDIENCE BY AGE



TOP COUNTRIES



Source: platform analytics • September 2026

Facebook

AUDIENCE OVERVIEW

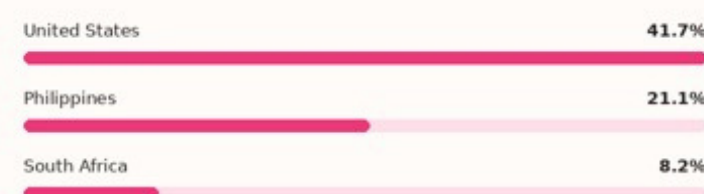
AUDIENCE BY GENDER



AUDIENCE BY AGE



TOP COUNTRIES

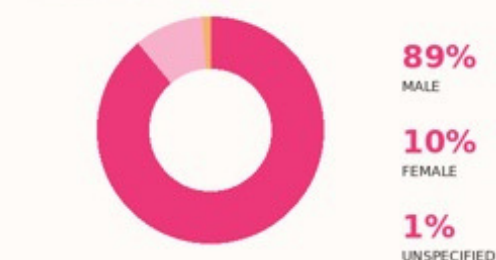


Source: platform analytics • September 2026

YouTube

AUDIENCE OVERVIEW

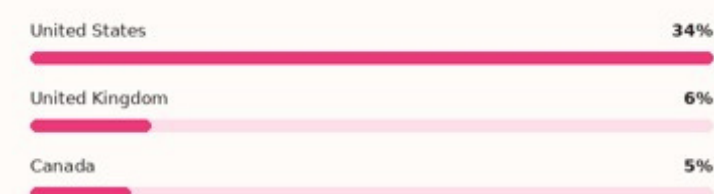
AUDIENCE BY GENDER



AUDIENCE BY AGE



TOP COUNTRIES

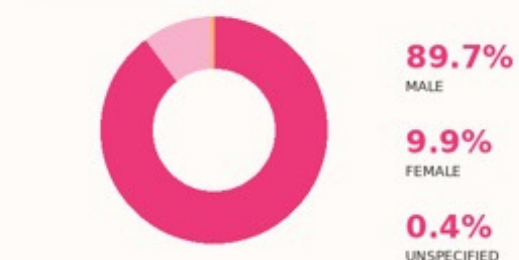


Source: platform analytics • September 2026

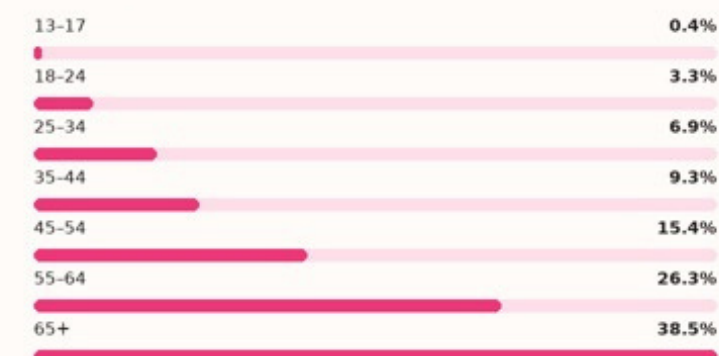
X

AUDIENCE OVERVIEW

AUDIENCE BY GENDER



AUDIENCE BY AGE



TOP COUNTRIES



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Brand Integration Case Studies



HONE HEALTH

Ksenia seamlessly integrated Hone Health into her signature relationship comedy, turning an important health message into content that felt natural, entertaining, and true to her audience.

View campaign → [Hone Health Integration](#)



DUET APP

Ksenia incorporated Duet into her established dating and relationship content, positioning the brand as part of the joke rather than a traditional advertisement.

Select campaign videos generated 2M+ views within the first 24 hours.

View campaign examples → [Duet Integration](#)



KOLO APP

Ksenia integrated Kolo into her signature dating and relationship comedy, weaving the app naturally into a relatable scenario while keeping the content entertaining, authentic, and true to her distinctive humor.

View campaign examples → [Kolo Integration](#)

Press

billboard

NALUDA
MAGAZINE



THE BREAKFAST CLUB
OutLoud culture

DIGITAL JOURNAL





Contact

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