

August 2026

KSENIA

www.thatksenia.com



Bio

Ksenia is a **comedian, pop artist, and content creator** who transforms dating, relationships, beauty, and lifestyle into bold, highly shareable comedy.

With **445K+ Instagram followers** and **74M+ monthly cross-platform views**, she has built an engaged global audience through her signature Slavic perspective, female confidence, and memorable storytelling.

A Recording Academy voting member who has performed at **The Comedy Store** and **The Laugh Factory**, Ksenia creates brand integrations that feel like entertainment—helping brands earn attention, engagement, and lasting recognition.



Social Media



Instagram — 445k followers • 26M monthly views



TikTok — 654.3k followers • 13M monthly views



Facebook — 339k followers • 34M monthly views



YouTube — 34.9k subscribers • 1.M weekly view



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TOTAL REACH: ~ 74M views in the last 30 days

Audience

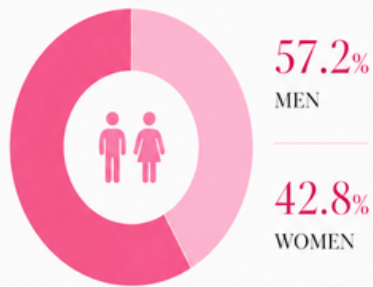
Average Engagement Rate

Instagram	TikTok	Facebook	YouTube
2.28%	3.42%	1.02%	3.29%

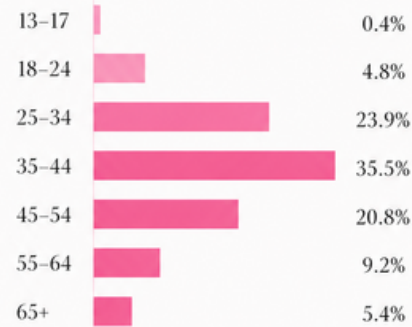
Instagram

AUDIENCE OVERVIEW

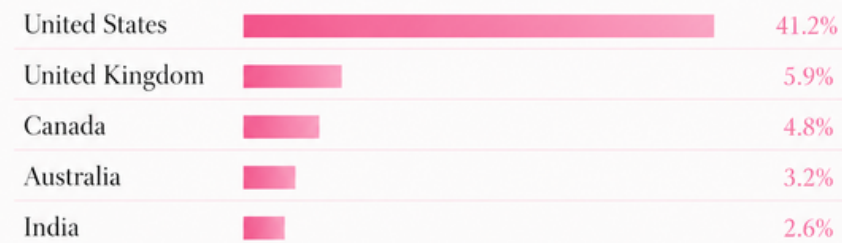
AUDIENCE BY GENDER



AUDIENCE BY AGE



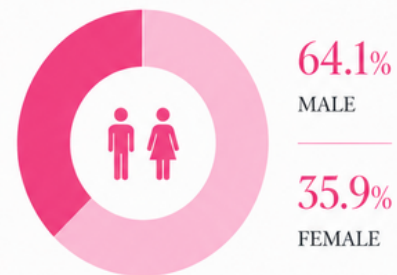
TOP COUNTRIES



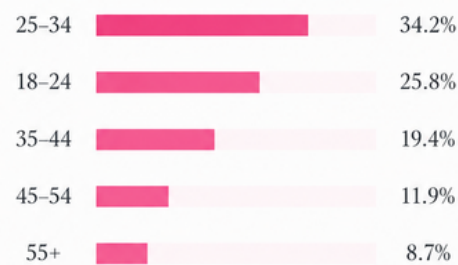
TikTok

AUDIENCE OVERVIEW

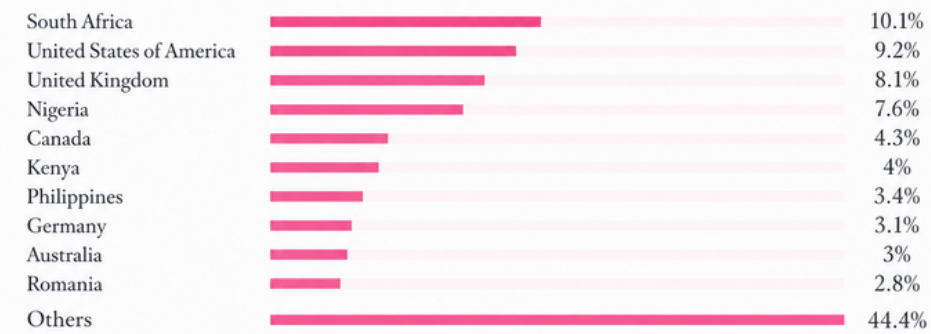
AUDIENCE BY GENDER



AUDIENCE BY AGE



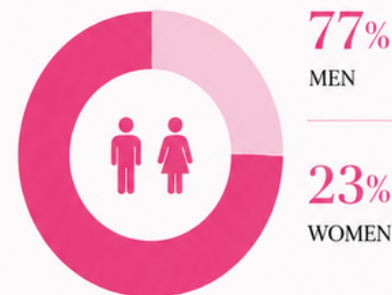
TOP COUNTRIES



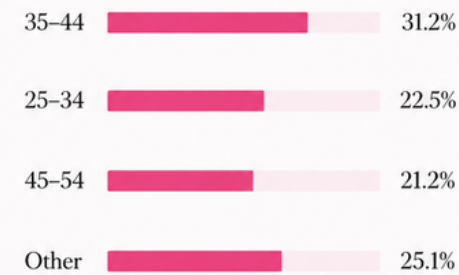
Facebook

AUDIENCE OVERVIEW

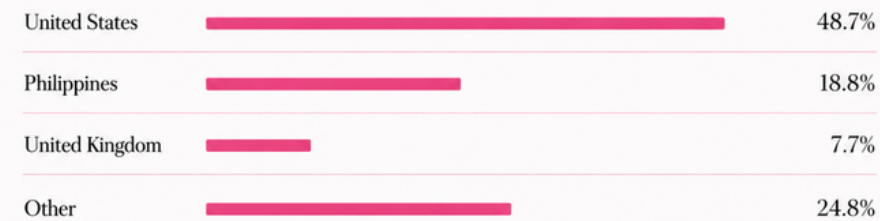
AUDIENCE BY GENDER



AUDIENCE BY AGE



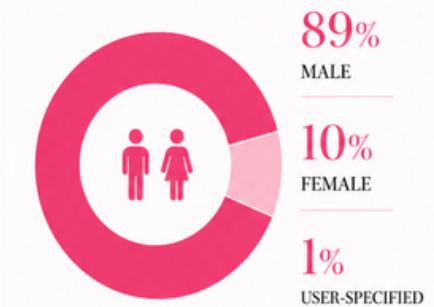
TOP COUNTRIES



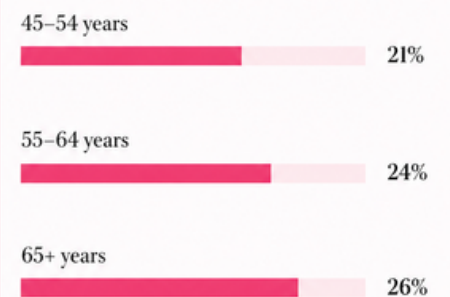
YouTube

AUDIENCE OVERVIEW

AUDIENCE BY GENDER



AUDIENCE BY AGE



TOP COUNTRIES



Brand Integration Case Studies



HONE HEALTH

Ksenia seamlessly integrated Hone Health into her signature relationship comedy, turning an important health message into content that felt natural, entertaining, and true to her audience.

View campaign → [Hone Health Integration](#)



DUET APP

Ksenia incorporated Duet into her established dating and relationship content, positioning the brand as part of the joke rather than a traditional advertisement.

Select campaign videos generated 2M+ views within the first 24 hours.

View campaign examples → [Duet Integration](#)

Press

billboard ^{AR}
NALUDA
MAGAZINE



THE BREAKFAST CLUB OutLoud culture

DIGITAL JOURNAL





Contact

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