

KSENIA

NOVEMBER 2026

www.thatksenia.com



BIO

Ksenia is a **comedian, pop artist, and content creator** who transforms dating, relationships, beauty, and lifestyle into bold, highly shareable comedy.

With **715K+ Instagram followers** and **178M+ monthly cross-platform views**, she has built an engaged global audience through her signature Slavic perspective, female confidence, and memorable storytelling.

A Recording Academy voting member who has performed at **The Comedy Store** and **The Laugh Factory**, Ksenia creates brand integrations that feel like entertainment, helping brands earn attention, engagement, and lasting recognition.



Social Media

Instagram — 715K followers • 60.1M monthly views

TikTok —734K followers • 18.4M monthly views

Facebook — 741K followers • 98M monthly views

YouTube — 37.3K subscribers • 1.4M monthly view

X — 12.5K subscribers • 226K monthly view

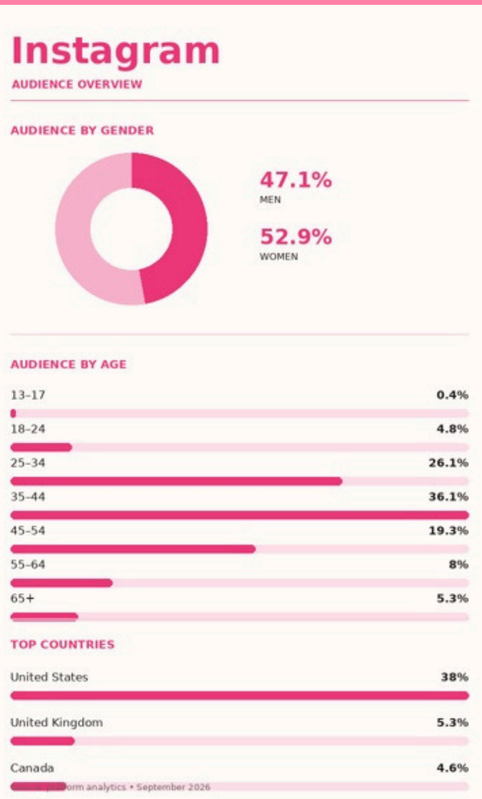
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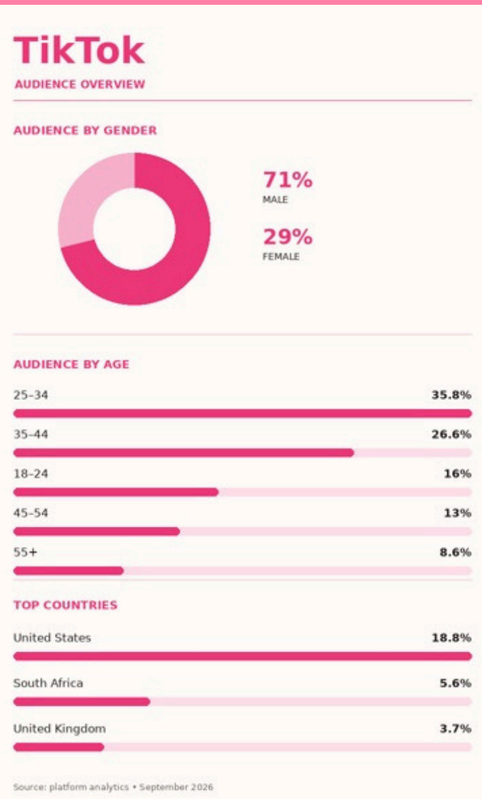
TOTAL REACH: ~ 178M views in the last 30 days

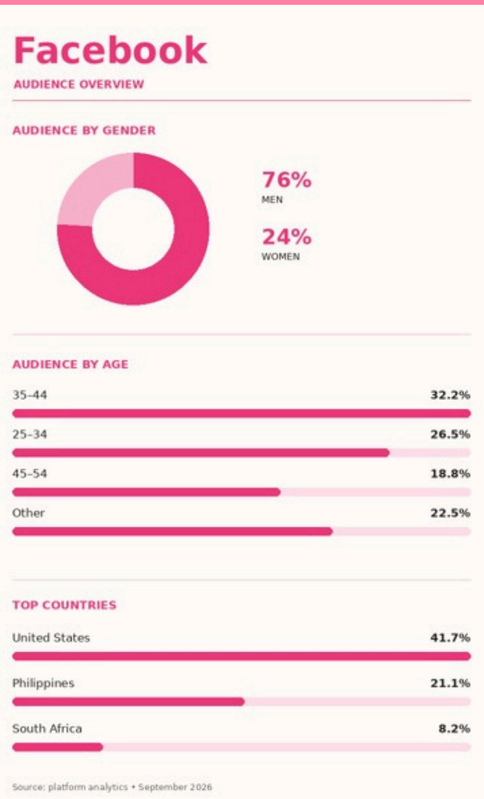
AUDIENCE

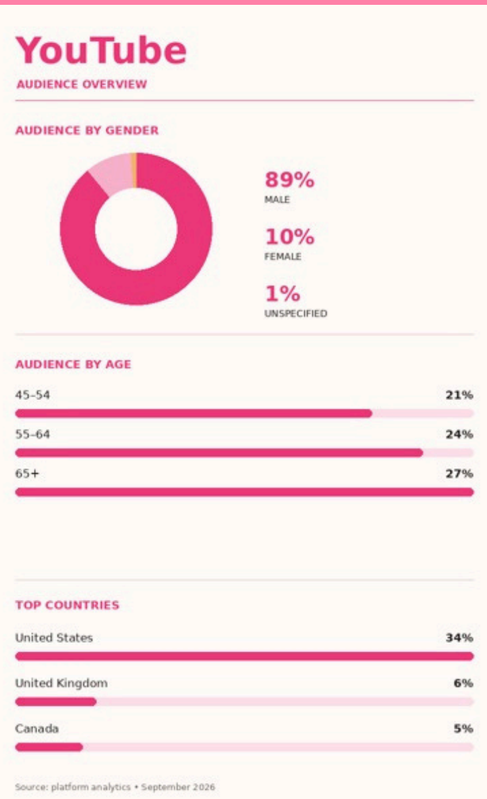
Average Engagement Rate 3.84%

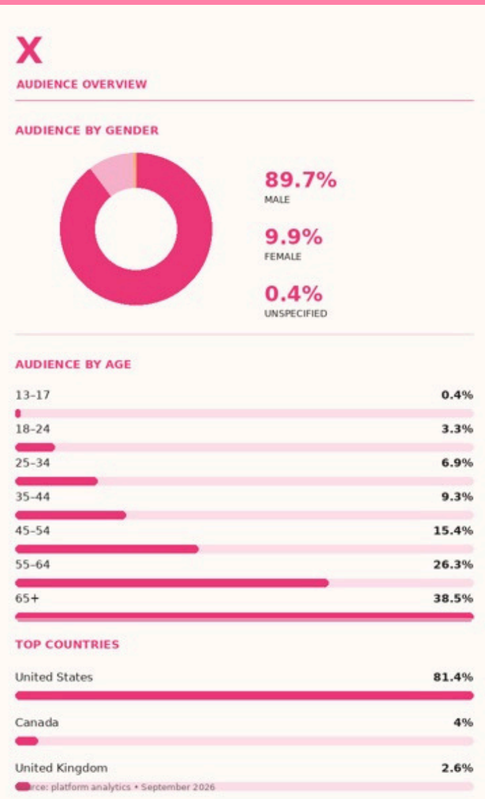
Instagram	TikTok	Facebook	YouTube	X
2.28%	3.42%	1.02%	3.29%	9.20%











BRAND INTEGRATION

HONE HEALTH
Ksenia seamlessly integrated Hone Health into her signature relationship comedy, turning an important health message into content that felt natural, entertaining, and true to her audience.

View campaign → **Hone Health Integration**

DUET APP
Ksenia incorporated Duet into her established dating and relationship content, positioning the brand as part of the joke rather than a traditional advertisement.
Select campaign videos generated 2M+ views within the first 24 hours.

View campaign examples → **Duet Integration**

KOLO APP
Ksenia integrated Kolo into her signature dating and relationship comedy, weaving the app naturally into a relatable scenario while keeping the content entertaining, authentic, and true to her distinctive humor.

View campaign examples → **Kolo Integration**

PRESS

billboard AR

NALUDA MAGAZINE











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DIGITAL JOURNAL



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CONTACT

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